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RIVER ISLAND



100,000 SQ FT MULTI-BRAND ANCHOR

**NOW OPEN**

fremlin walk

MAIDSTONE



# MAIDSTONE

## THE DOMINANT RETAIL DESTINATION



**18,000**  
NEW HOMES  
BY 2032



Maidstone is the county town and administrative centre of Kent. The town has been ranked as one of the 'Best Places to Live 2024', benefiting from excellent transport links, employment opportunities and a good provision of schools. As a result the town provides a desirable location for both commuters, workers and families to settle.



**150,365**  
**SHOPPERS**

(CACI RESEARCH 2024)



Maidstone is the dominant retail destination for its catchment and retains a market share of over 86.4% of shoppers within the primary catchment. It's retail population is forecasted to reach 161,542 by 2032.

(CACI RESEARCH 2024)



**694,740**

**RESIDENTS**  
(CACI RESEARCH 2024)

**26.2%**

**AFFLUENT ACHIEVERS**  
(CACI RESEARCH 2024)





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**MAIDSTONE**

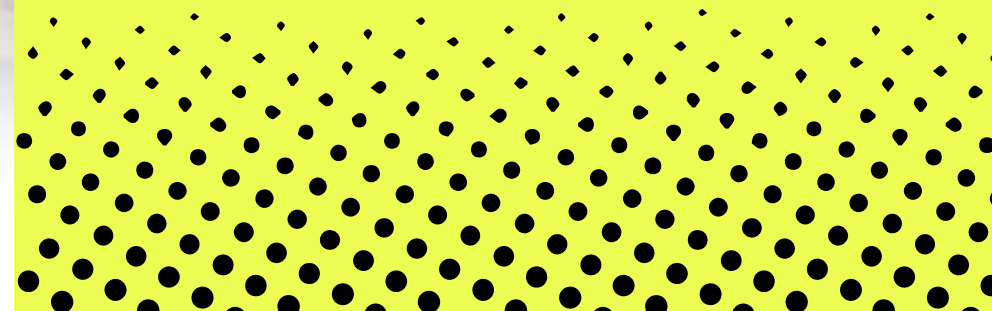
# THE PERFECT MIX

The ideal blend of leading high street brands and independent retailers, catering to both the local community and shoppers from further afield. The re-anchored open air scheme provides the opportunity to secure representation in a dominant South East centre benefiting from 760 car parking spaces.

**H&M** RIVER ISLAND

**COSTA** PANDORA™

★ PRET A MANGER ★ *Boots*





FRASERS **SPORTS DIRECT** FLANNELS **USC** GAME

# A NEW MULTI-BRAND ANCHOR

OPENED OCTOBER 2024



100,000 sq ft  
OF RETAIL SPACE



**P** 760 space  
MULTI STOREY CAR PARK

The former House of Fraser has been transformed into a multi brand offer over two trading levels and occupying over 100,000 sq ft.



## Increased Footfall

The new store presents the opportunity for occupiers to secure representation in a scheme benefiting from a genuine footfall generating anchor with cross market appeal.





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 MAIDSTONE





# ENQUIRIES

For more information on unit availability please contact:

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